



PRESS RELEASE

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MINIPHANY COMMUNICATIONS OPENS FOR BUSINESS IN WESTERN MARYLAND

October 24, 2009 – Frostburg – Miniphany Communications LLC (Miniphany) is pleased to announce its recent move to Western Maryland from the Baltimore-Washington region. A minority-owned business led by Frostburg native Kristin Lemmert, Miniphany delivers intelligently crafted, exceptional marketing writing for companies, nonprofit organizations and government agencies.

Miniphany's services include the writing of advertisements, annual reports, articles, biographies, brochures, case statements, grants and RFPs, letters, nominations, pitches and proposals, press releases, speeches and websites.

A veteran marketing professional, Lemmert has worked for a congressional political campaign, several nonprofit organizations, a government agency, and a law firm. She has written speeches and articles for members of Congress, federal agencies, county executives, company presidents, nonprofit executives and board members, and attorneys. Additionally, Lemmert has extensive experience handling media relations, staging and publicizing events, and providing trainings on topics ranging from brand policing to business development.

“With its beautiful and open surroundings, reasonable cost of living and close proximity to multiple cities, Western Maryland is the perfect venue for our company,” noted Lemmert. “We look forward to helping local companies and organizations transform their ideas into communications that sell and inform.”

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[Miniphany Communications LLC](#) delivers intelligently crafted, exceptional marketing writing. We transform your ideas into targeted, inventive and (we daresay) interesting articles, brochures, speeches, proposals and collateral materials. We inspire your audience to think, to feel, to dream, to buy, and even, to love your company or your product. Discover what Miniphany can do for your company or organization today by visiting us on the web at www.myminiphany.com or by calling 240.920.1003.